

# everything **ENTREPRENEUR** conference



## The Midwest's Most Exciting Opportunity for Entrepreneurs and Business Owners!

Over 200 Exhibitors to Help You Grow or Launch Your Business!  
Entrepreneur Boot Camp • Business Breakouts • Funding Frenzy • Franchise Fortunes  
Breakfast Keynote Speaker • Lunch With An Expert

Thursday, February 21, 2013

7:00 am to 4:00 pm

Tinley Park Convention Center, I-80 and Harlem Avenue

[www.EEConference.net](http://www.EEConference.net)



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## Discover What Awaits YOU!

**Expo** - Invest in your business, invest in your success. Exhibit your business-to-business organization to hundreds of serious-minded visitors or find your new vendor for business services.

**Entrepreneur Boot Camp** - Participants who attend all six powerful bootcamp sessions receive a Certificate of Completion - and enjoy intermissions of physical exercise as well! Learn:

Business Laws & Regulations - *business entities, getting started and risk management*  
Business Planning & Strategy Development  
*preliminary research, idea generation, strategy overview and business plan development*  
Sales & Growth Strategies  
*sales activity planning and business development including partnerships and loyalty programs*  
Financing - *budgeting and financial projections, financing options and attracting investors*  
Digital Marketing - *marketing plans, social media strategy and technology integration*  
Business Management  
*small business economics, management tools and developing business processes*

**Business Breakouts** - Business owners will profit from topics ranging from Increasing Sales to Managing Difficult Customers, from The Latest In Green Ideas to Creating a Brand.

**Funding Frenzy** - In a "Shark Tank"-like setting, pitch your business concept in 10 minutes to our panel of investors, ready to write a check for ideas they believe in. Only THIRTY (30) spots are available, so reserve your space NOW. Observers encouraged!

**Franchise Fortunes** - Learn the ins and outs of purchasing and managing a franchise. Discover the level of investment necessary in both time and money; is this type of entrepreneurship right for you?

**Breakfast Keynote Speaker** - To Be Determined

**Lunch with an Expert** - Take a seat at a table with a social media expert, a marketing guru, a business lawyer, a CPA, a finance coach and much more. First come, first served at the tables.

Make Your Reservation NOW -  
Participant and Exhibitor space are limited!



CENTER for ECONOMIC DEVELOPMENT



Dan Rutherford  
ILLINOIS STATE TREASURER

BLACK & ESSINGTON  
SOLUTIONS



"PARTNERS IN PROGRESS"





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A Full Day of Information and Opportunity for  
Entrepreneurs and Business Owners!

- 7:00 Registration
- 7:30 Keynote Speaker Breakfast
- 8:30 Exhibit Hall Opens
- 9:00 Funding Frenzy Begins  
Boot Camp - Business Laws & Regulations  
Name of Workshop  
Name of Workshop
- 10:00 Boot Camp - Business Planning & Strategy Development  
Name of Workshop  
Name of Workshop
- 11:00 Boot Camp - Sales & Growth Strategies  
Name of Workshop  
Name of Workshop
- 12:00 - Lunch with an Expert
- 1:00 Funding Frenzy Resumes  
Boot Camp - Financing  
Name of Workshop  
Name of Workshop
- 2:00 Boot Camp - Digital Marketing  
Name of Workshop  
Name of Workshop
- 3:00 Boot Camp - Business Management  
Name of Workshop  
Name of Workshop
- 4:00 Exhibitor-only Networking Reception

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## Marketing Partnership Opportunity for Chambers of Commerce and Professional Organizations

BECOME A MARKETING PARTNER and benefit your organization's bottom line while offering your business-to-business members a powerful opportunity to network with hundreds of entrepreneurs and small business owners.

### Marketing Partnership Opportunity - What You'll Get

- Only available to Chambers of Commerce and business-oriented Professional Organizations with 100 or more members. *All Marketing Partnership applications are subject to Conference committee approval.*
- 10% commission paid to your organization for each sponsor registering with your unique referral code.
- \$15 commission paid to your organization for each exhibitor and/or full-day participants registering with your unique referral code. *Feeding Frenzy participants and Floor Visitors not eligible for commission*
- A valuable exhibiting and networking opportunity to offer your *business-to-business* members. *Charitable organizations are restricted from exhibiting but are encouraged to attend. All exhibitor applications are subject to Conference committee approval.*
- An extraordinary recruitment tool to offer your *direct sales* members. *Direct sales recruitment spaces are limited. Only one representative per company will be accepted.*
- Organization logo prominently displayed on show signage and marketing collateral including:
  - Show advertising & promotion
  - Press releases
  - Attendee brochure
  - Logo in show book
- Social media exposure via various platforms (LinkedIn, Twitter and Facebook)
- One (1) complimentary ticket and badge ribbon recognizing support level
- Online & directory listing
- 2' x 3' display space on Marketing Partner tables (tables are shared with other partners)
- Partner-provided signage displayed at the event

### Marketing Partnership Opportunity - What You'll Give

- Promotion of Everything Entrepreneur Conference via your organization's:
  - Inclusion in your mailbags (pdfs provided by Conference)
  - Inclusion in your email blasts (copy provided by Conference)
  - Link from your website to EEConference.net
  - Verbal promotion by your staff or designated member at your organization's events

Please PRINT information or register online at [www.eeconference.net](http://www.eeconference.net)

Your Name/Title \_\_\_\_\_

Organization Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

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## Conference Sponsor Partnership Opportunities for Corporations and Businesses

BECOME A CONFERENCE SPONSOR PARTNER and leverage access to your target market at the first tri-state, multi-platform conference dedicated to promoting Midwest entrepreneurs and business owners.

### *Promotional and Marketing Media:*

WBBM radio, Crain's print and online, Chicago Tribune print and online, LinkedIn Entrepreneur and Start-Up groups, Business Wire press release Midwest market and Business circuit distribution (1,000 plus publications, radio, television and websites)

### **Executive Title Sponsorship (limit one) - \$20,000**

- Super Booth (40' x 40') with premium island placement for maximum exposure
- Preferred choice of booth placement
- Company logo prominently displayed on show signage and marketing collateral including:
  - Attendee brochure
  - Show advertising & promotion (recognition only)
  - Press releases (recognition only)
  - Two-page display ad in show book
- Logo displayed on show bags
- Social media exposure via various platforms (LinkedIn, Twitter and Facebook)
- Ten (10) complimentary tickets and badge ribbons recognizing support level
- Online & directory listing
- 50 Expo directories
- Sponsor-provided signage displayed at the event

### **Silver Sponsorship Investment - \$5,000**

- One (10' x 10') booth with placement for maximum exposure
- Company logo prominently displayed on show signage and marketing collateral including:
  - Attendee brochure
  - Show advertising & promotion (recognition only)
  - Press releases (recognition only)
  - Two-page display ad in show book
- Logo displayed on show bags
- Social media exposure via various platforms (LinkedIn, Twitter and Facebook)
- Two complimentary tickets and badge ribbons recognizing support level
- Online & directory listing
- 10 Expo directories
- Sponsor-provided signage displayed at the event

### **Gold Sponsorship Investment (limit two) - \$10,000**

- Two (10' x 10') booths with placement for maximum exposure
- Preferred choice of booth placement
- Company logo prominently displayed on show signage and marketing collateral including:
  - Attendee brochure
  - Show advertising & promotion
  - Press releases
  - Two-page display ad in show book
- Logo displayed on show bags
- Social media exposure via various platforms (LinkedIn, Twitter and Facebook)
- Five complimentary tickets and badge ribbons recognizing support level
- Online & directory listing
- 25 Expo directories
- Sponsor-provided signage displayed at the event

### **Bronze Sponsorship Investment - \$1,500**

- One (10' x 10') booth with placement for maximum exposure
- Company logo displayed on show signage and marketing collateral including:
  - Attendee brochure
  - Show advertising & promotion (recognition only)
  - Press releases (recognition only)
  - One-page display ad in show book
- Logo displayed on show bags
- Social media exposure via various platforms (LinkedIn, Twitter and Facebook)
- Two complimentary tickets and badge ribbons recognizing support level
- Online & directory listing
- 5 Expo directories
- Sponsor-provided signage displayed at the event

### ***Additional Marketing Sponsorships***

- **Cyber Café** – \$3,000 Sponsor two computer stations for attendees and exhibitors
- **Funding Frenzy Award** - \$5,000 Title Name on Funding Frenzy Panel and Participating Panelist
- **Conference Complimentary Materials**
  - Lanyards (exclusive provider) - \$500
  - Notepads (exclusive provider) - \$500
  - Pens (exclusive provider) - \$500
- **Boot Camp Sessions & Workshop Sponsors** – \$500 Distribute materials and present a 1-minute commercial to one session.



## Thursday, February 21, 2013 • Tinley Park Convention Center

Please PRINT information and fax to 708-614-9762 or mail with payment to 8110 Cherokee Trail, Tinley Park 60477

Your Name/Title \_\_\_\_\_

Company Name \_\_\_\_\_

Business Category \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

### ALSIP CHAMBER OF COMMERCE

- |   | Amount |
|---|--------|
| <input type="checkbox"/> Please reserve a _____ Sponsorship at \$_____.   | _____  |
| <input type="checkbox"/> Please reserve _____ Entrepreneur participant(s) or Business Owner participant(s) at \$149 each.<br><i>Includes breakfast, lunch, all workshops and bootcamps and pass to view Funding Frenzy.</i>                                       | _____  |
| <input type="checkbox"/> Please reserve _____ Expo Visitor(s) Only at \$15 each. <i>Admission to the Expo floor ONLY.</i>   | _____  |
| <input type="checkbox"/> Please reserve a 10-minute Funding Frenzy opportunity at \$79 additional.<br><i>Funding Frenzy participants must attend Conference. Only thirty (30) appointments available - first come, first served.</i>                              | _____  |
| <input type="checkbox"/> Please reserve _____ Exhibitor Space(s) <i>Includes 8 x 10 space piped and draped, 8 foot table and 2 chairs, one seat at breakfast, one seat at lunch and one admission to exhibitor-only appetizer reception (cash-bar) for \$249.</i> | _____  |
| <input type="checkbox"/> Please reserve one Direct Sales Recruitment Space <i>Includes 8 foot table and 2 chairs, one seat at breakfast, one seat at lunch and one admission to exhibitor-only appetizer reception (cash-bar) for \$149. SPACES ARE LIMITED.</i>  | _____  |
| <input type="checkbox"/> Enclosed is payment for (circle one or both) electricity for \$60 and/or phone line for \$80.  | _____  |
| <input type="checkbox"/> Enclosed is payment of \$18 each for _____ Exhibitor-Only Box Lunches.   | _____  |

TOTAL AMOUNT \_\_\_\_\_

My check is enclosed.

MC/VISA# \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please make all checks payable to Everything Entrepreneur Conference. Mail this application and your payment to 8110 Cherokee Trail, Tinley Park IL 60477 or fax to 708-614-9762. No refunds or exchanges. Due to limited space, clubs and civic organizations will not be allowed to exhibit, but are encouraged to attend. One branch only of organizations with multiple locations (direct sales, office supply stores, banks, copy shops, etc.) will be allowed to exhibit on a first come, first served basis. Organizers of this event, and the Tinley Park Convention Center assume no liability and shall be held harmless for injuries or accidents, or other liabilities.

FOR OFFICE USE ONLY RECEIVED BY \_\_\_\_\_ DATE AND TIME \_\_\_\_\_